

# Social Media as a #LawEnforcement Tool: The Fundamentals



**July 18, 2017**  
**1:00 - 2:00 PM E.T.**

## OVERVIEW

Law enforcement officials rely on building positive relationships with members of the community they serve in order to successfully fight crime. In today's digital landscape, social media is a vital tool for law enforcement operations by offering a means to connect in real-time with citizens and stakeholders. Whether you are new to social media or need a refresher on today's most recent model practices, this hour-long webinar will give participants an overview of the core concepts necessary to establish a positive social media presence for your department.

## PRESENTERS

**Lauri Stevens**, Founder, LAWs Communications

**Laura McElroy**, Principal Consultant, McElroy Media Group

## REGISTER

Register [here](#), by July 14, 2017

## QUESTIONS

If you have any questions about your registration, please contact Allie Harokopus, Communications Specialist (contractor) at [Allie@OJPDiagnosticCenter.org](mailto:Allie@OJPDiagnosticCenter.org)



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