

A Public Health Approach to Violence Prevention: Using Data and the Best Available Evidence to Impact Change



CVIPI
Community Based Violence Intervention
and Prevention Initiative

OJJDP Office of Juvenile Justice
and Delinquency Prevention

NIJ National Institute
of Justice
STRENGTHEN SCIENCE. ADVANCE JUSTICE.

Office for Victims of Crime
OVC



BJA
Bureau of Justice Assistance
U.S. Department of Justice

Presenters

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CVIPI
Community Based Violence Intervention
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Data to Drive Community Violence Prevention

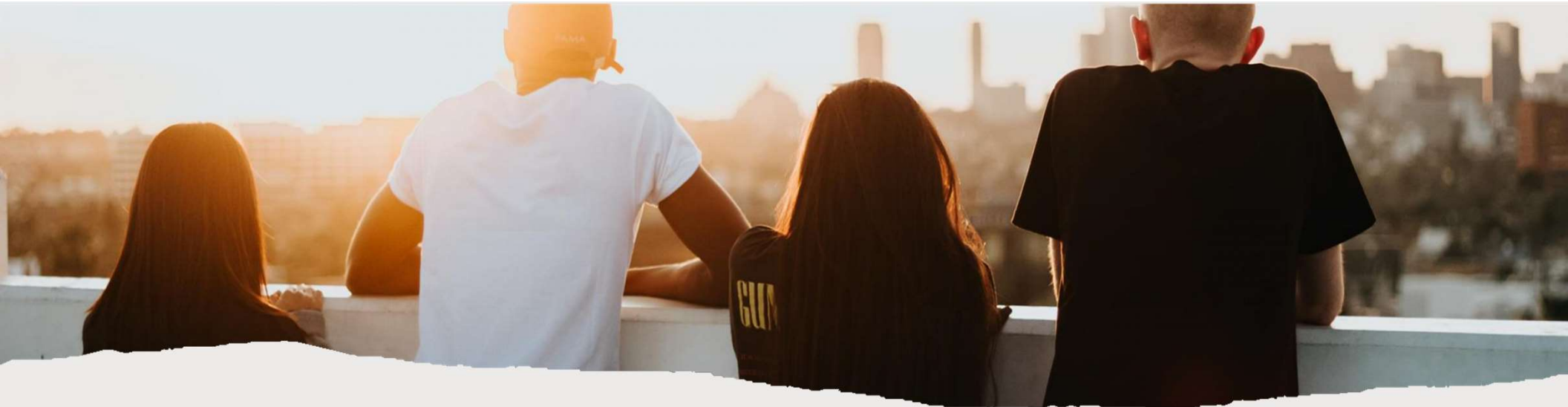
Thomas Simon, PhD
Senior Director for Scientific Programs

Division of Violence Prevention
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention (CDC)





Over 71 lives lost to homicide every day



Presentation Overview

- **Alternatives to law enforcement data**
 - Reduce bias
 - Focus on health
- **Potential Uses**
 - Consequences
 - Inform prevention
 - Explain needs
 - Monitor changes



**How have firearm
homicide rates
changed during
and since COVID?**





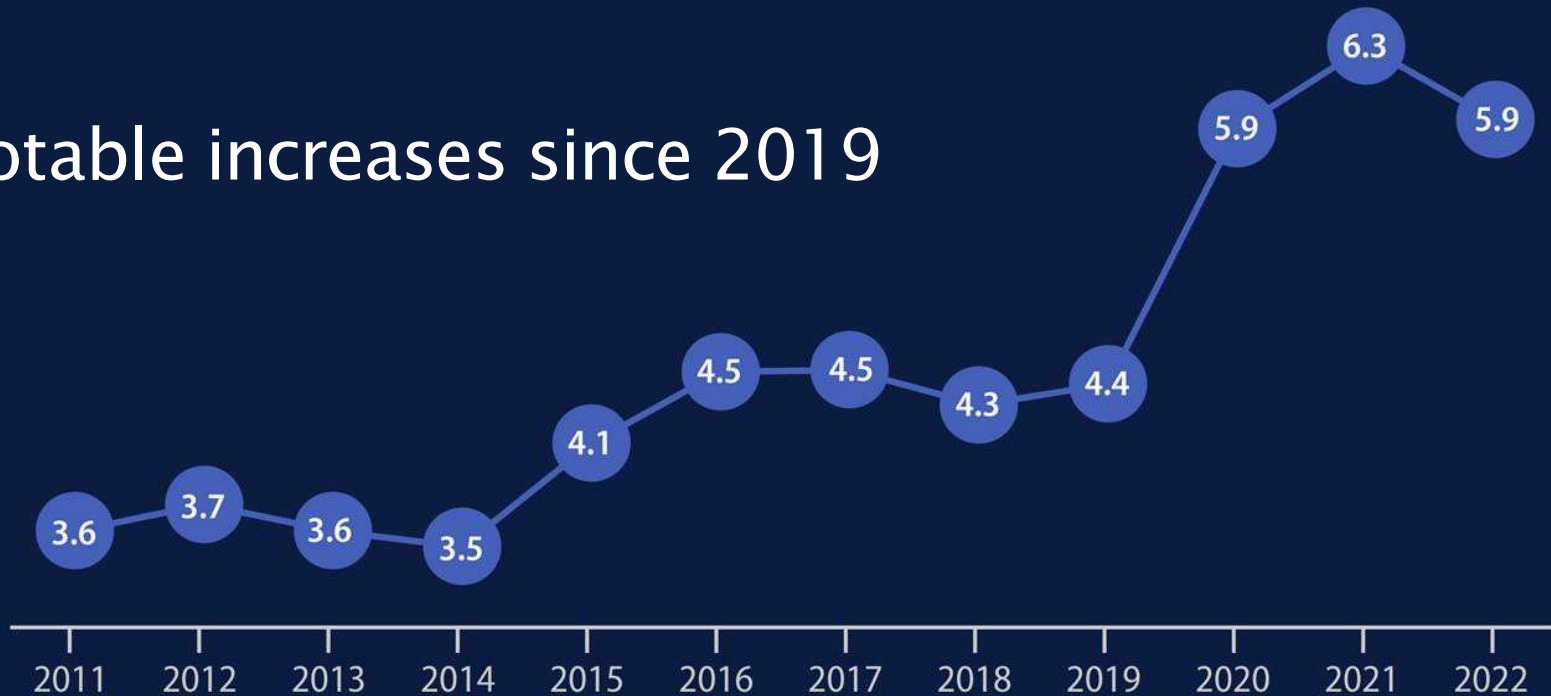
National Vital Statistics System (NVSS)

- + Oldest example of data sharing between the federal government and cities (DC, NYC), states, and territories
- + Provides data on births and deaths in the United States
- + Efforts underway to improve the timeliness of data



Firearm Homicides Have Risen Across the United States

Notable increases since 2019



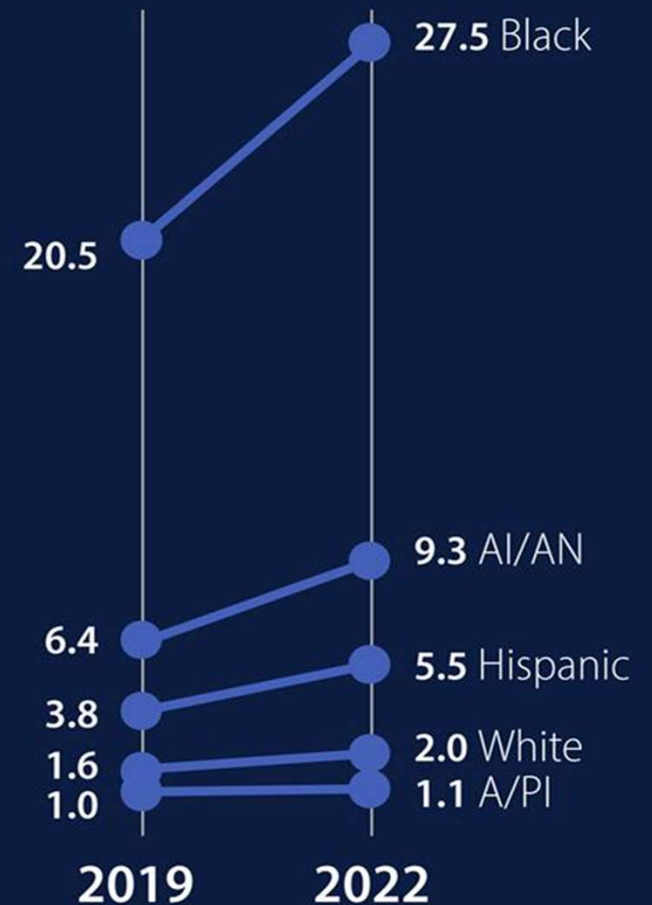
Rate per 100,000

Disparities are Widening

Rates increased the most among Black, American Indian/Alaska Native, and Hispanic populations

Firearm Homicides

(Rate per 100,000)



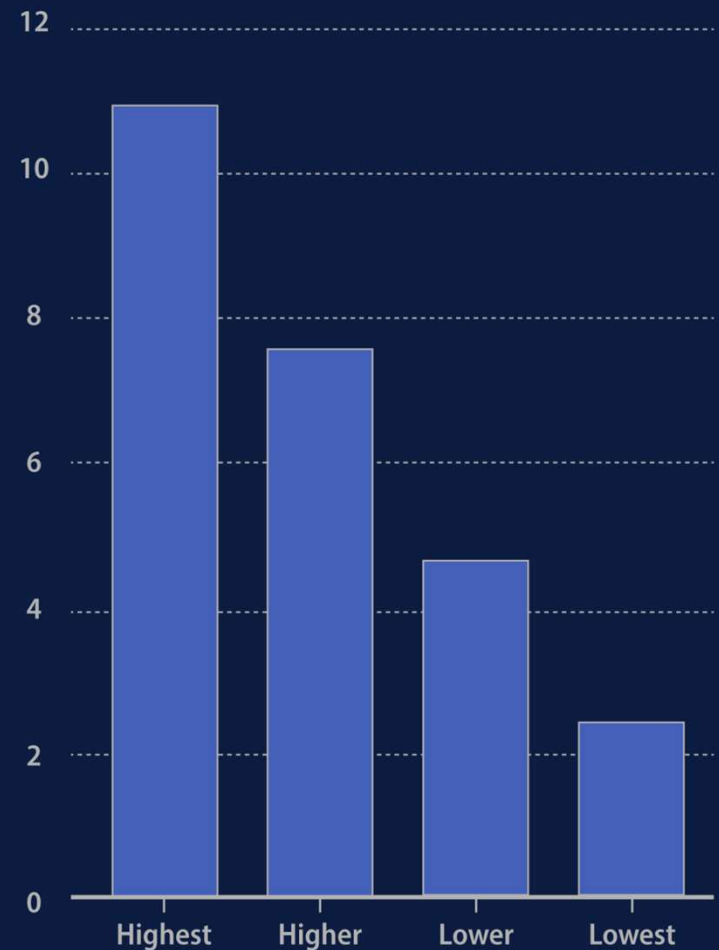
AI/AN =American Indian/Alaska Native; A/PI=Asian/Pacific Islander

Poverty is Associated with Firearm Homicide

In 2020, counties with the highest poverty level had firearm homicide rates 4.5 times as high as counties with the lowest poverty level.

2020 Firearm Homicides

(Rate per 100,000)



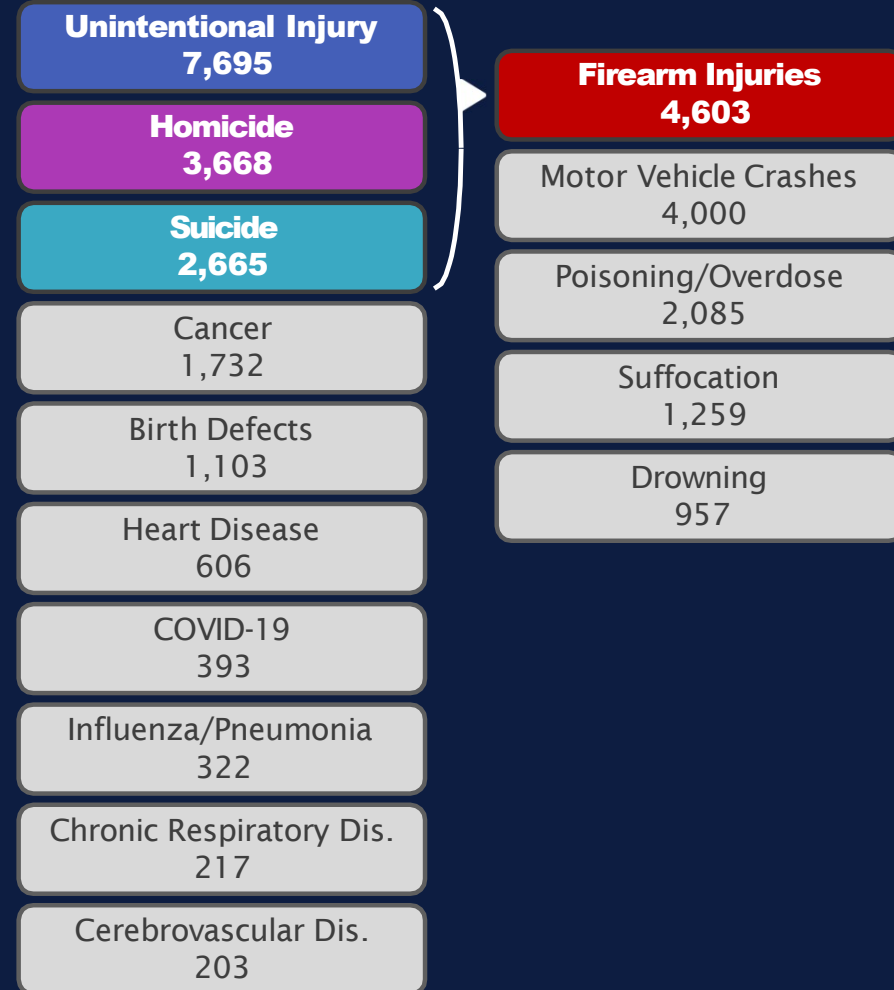
What is the leading cause of death among young people in the U.S.?



Firearm Injury is a Leading Cause of Death

More children and teens died from firearm injuries than motor vehicle crashes

Leading Causes of Death, Ages 1-19, 2022*



Source: National Vital Statistics System provisional data from 2022; *Counts by mechanism are regardless of intent

What are the most common circumstances for homicides?





National Violent Death Reporting System (NVDRS)

- + Pools data from multiple data sources into an anonymous database source with more than 600 unique data elements
- + Covers all types of violent deaths
- + Includes several variables on firearms
- + 2020 NVDRS includes data from 48 U.S. states, DC, and PR



Most Common Circumstances for Homicide



bit.ly/CDC-NVDRS-Homicide

Source: Surveillance for Violent Deaths — National Violent Death Reporting System, 42 States, the District of Columbia, and Puerto Rico, 2019. *Morbidity and Mortality Weekly Report* 2022.

Science and Data to Action Example

Illinois-VDRS

- Met with Cook County State Attorney's Office to present data on locations of recent homicides in the county using heat map technologies
- Data used to inform discussion of new location of Community Justice Center in South Markham to better serve the Southland area of Chicago



WISQARS

Unintentional Suicide

Fatal Injury Data Visualization Explore

[Learn more](#)

69.5% 7.8% 2.3%

State	Number of Deaths	Population	Crude Rate	Age-Adjusted Rate**
Alabama	4,155	4,867,871	85.01	83.21
Alaska	679	737,438	92.08	93.28
Arizona	6,286	7,171,646	87.68	93.02
Arkansas	2,426	3,013,625	80.56	78.74
California	11,137	38,903,015	28.63	49.94
Colorado	2,057	5,773,714	35.63	60.22
Connecticut	1,107	3,587,529	30.86	67.33
Delaware	507	989,948	51.23	86.98
District of Columbia	10	709,282	1.41	91.41
Florida	11,137	21,696,320	51.37	75.51
Georgia	6,900	10,519,475	65.62	65.13

Fatal Injury Reports 1981-2020

[Learn more](#)

U.S. MAP OF INJURY - RELATED DEATHS

DOWNLOAD DATA / IMAGE

Show As: Age Adjusted Rate

View As: Graphic

Fatal Injury Data Visualization Compare

[Learn more](#)

Unposed: Suicide and Injury, Unintentional Injury, Terrorism, Terrorism, Suppress All Values

Cost of Injury

NEW Cost of Injury

[Learn more](#)

Choose your Report Options, then click the Submit button.

For more information about an option or a category of options, click on the underlined name or phrase. To see background information on NVDRS, click [here](#).

Report Options

1. Select a report type. (Select only one button from the eight options below.)

Victims of Violence Violent Death Counts and Rates Deaths at the Scene

Violent Death Counts and Percentages by State

Deaths at the Scene Age-Adjusted Rate Crude Rate

Suicide Suspect Report Age-Adjusted Rate Crude Rate

Incidents of Violence Age-Adjusted Rate Crude Rate

National Violent Death Reporting System (NVDRS)

[Learn more](#)

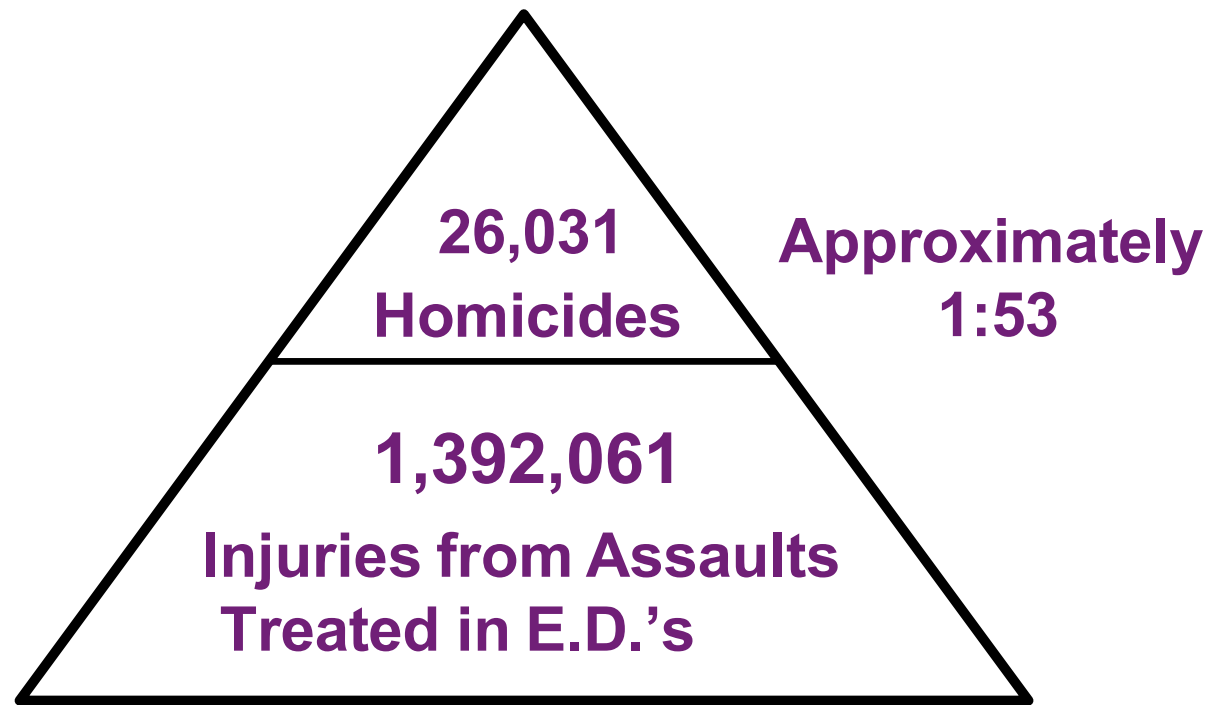
2. What was the intent or manner of the injury based on the abstractor-assig

Leading Causes of Death and YPLL Data Visualization 2001-2020

[Learn more](#)



Ratio of Homicides to Nonfatal Injuries from Assaults Treated in U.S. Emergency Departments, 2021



Data are from CDC's Web-based Injury Statistics Query and Reporting System (WISQARS): www.cdc.gov/injury/wisqars/index.html



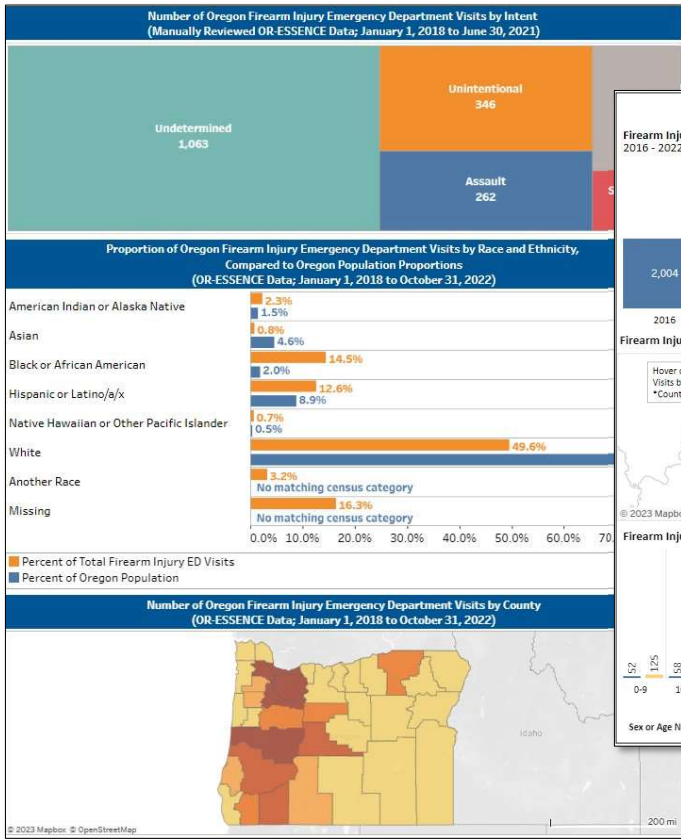
CDC's Firearm Injury Surveillance Through Emergency Rooms (FASTER)



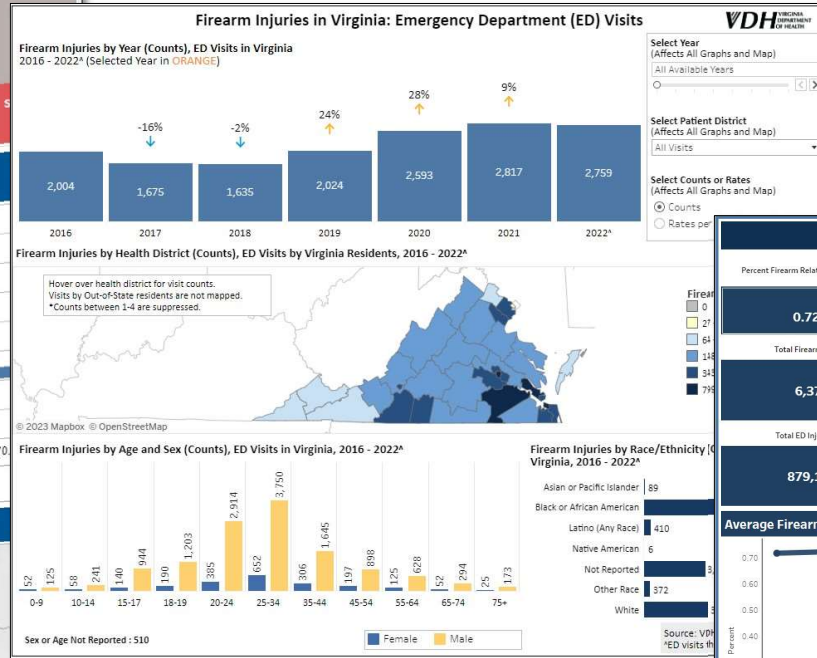
FASTER Objectives

- + Increase the timeliness of aggregate reporting of ED visits for firearm injuries
- + Disseminate surveillance findings to key partners working to prevent or respond to firearm injuries

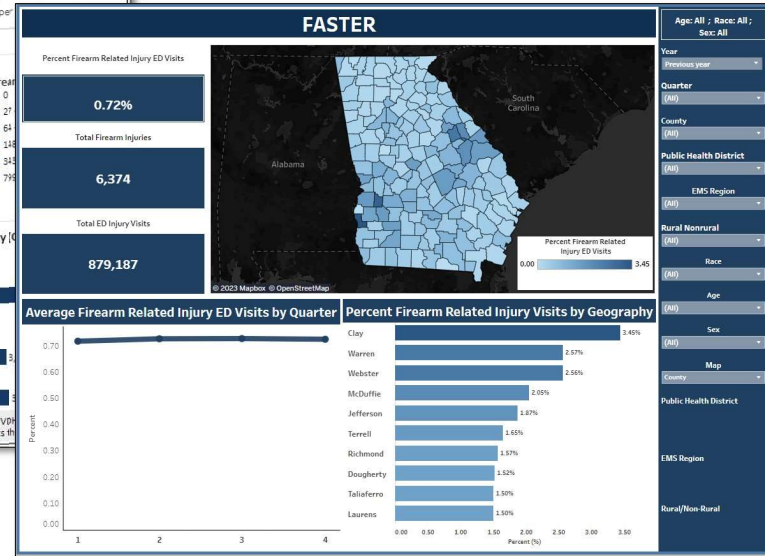
Sample FASTER Data Dashboards



Oregon



Virginia



Georgia



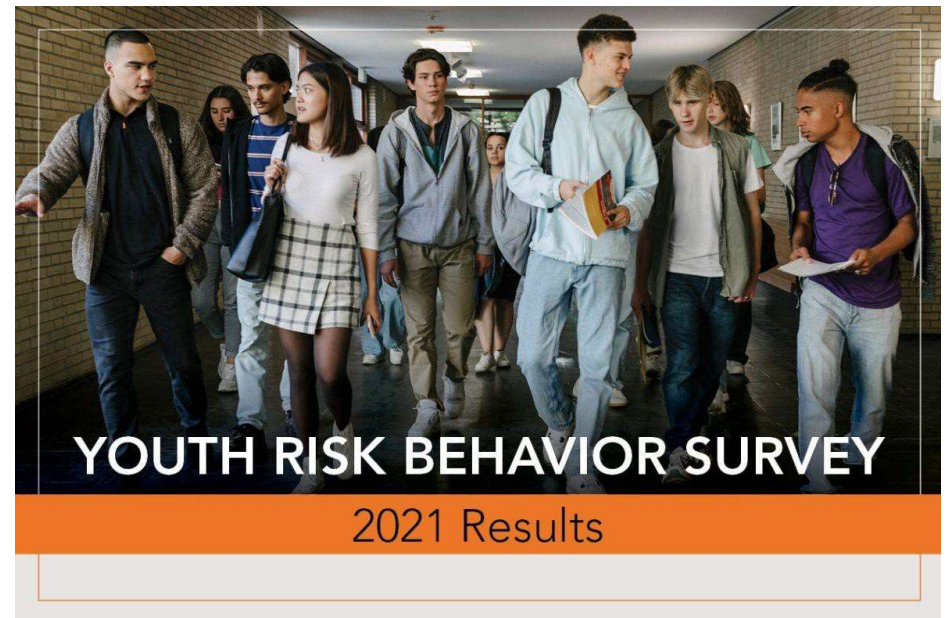
How many high school students are exposed to community violence?



Youth Risk Behavior Surveillance System (YRBS)



- + **Large samples of high school and middle school students**
- + **Access national, state, and local school district data**
- + **Query by sex, age, race/ethnicity, sexual orientation**



nccd.cdc.gov/youthonline



Youth Risk Behavior Survey

- Nearly 1 in 5 high school students were in a physical fight in the past year.
- 1 in 5 high school students have seen someone attacked, beaten, stabbed or shot in their neighborhood.
- 1 in 20 high school males self-reported gun carrying in the past year.

Source 2021 YRBS; available at :nccd.cdc.gov/youthonline

Summary

- Fatal and nonfatal injury data
- Describe health effects
- Answer key questions
- How to access
- Potential uses

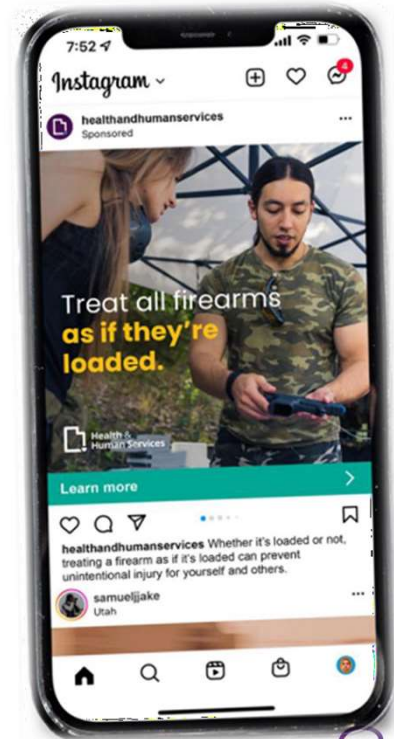
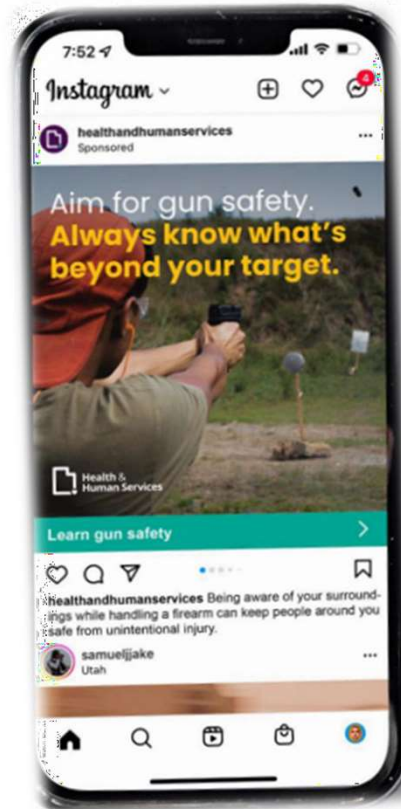
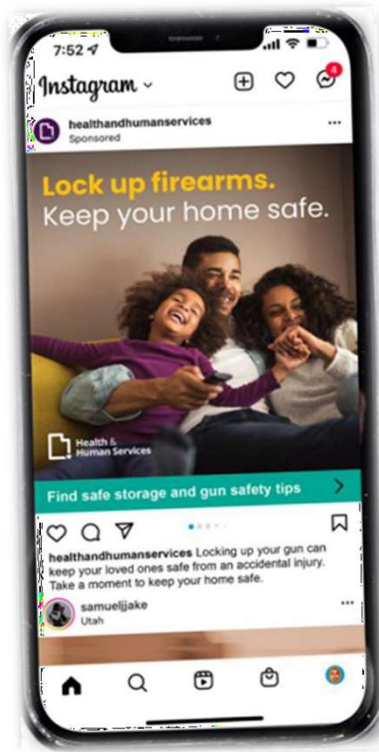
Thank you!

The findings and conclusions in this presentation are those of the author and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



Science and Data to Action Example

Utah-FASTER Team



A Public Health Approach to Violence Prevention

Derrick Gervin, PhD, MSW
Branch Chief
Violence Prevention Practice & Translation Branch
Division of Violence Prevention
National Center for Injury Prevention and Control



Panel Presentation

The Public Health Approach to Violence Prevention: Using Data and the Best Available Evidence to Impact Change

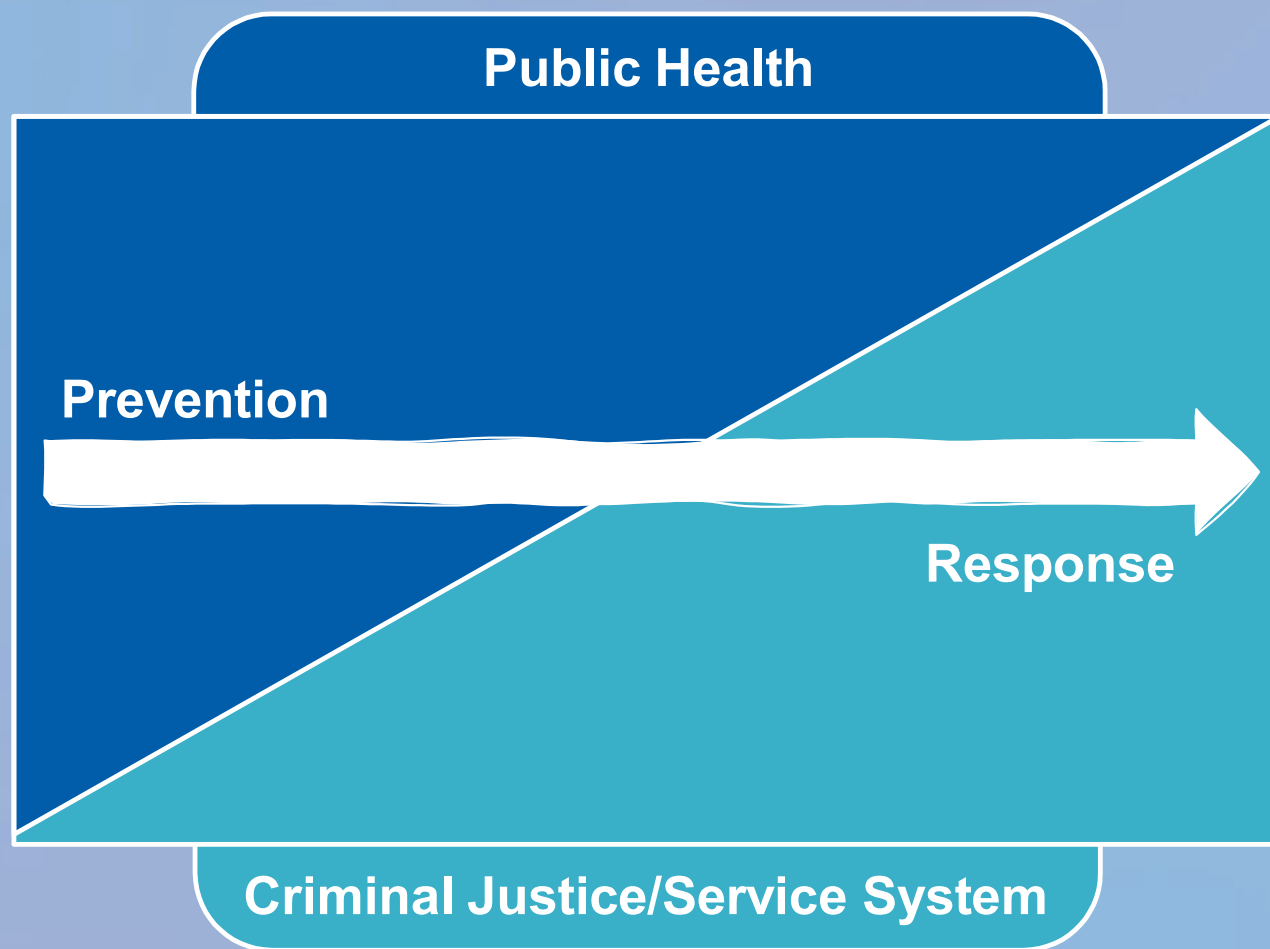
- The Public Health Approach to Violence Prevention
- Using Data and Surveillance Systems to Inform Violence Prevention Activities
- Community Violence Resource for Action: A Compilation of the Best Available Evidence for Youth and Young Adults
- Preventing Youth and Community Violence at the State and Local Level: Stories from the Field

Overview



- What is a public health approach to preventing violence?
- The Division of Violence Prevention and CDC's approach to violence prevention
- Social and structural conditions that drive violence and inequities
- CDC's programmatic efforts
- Questions and comments

Violence is a Public Health Problem



What is a Public Health Approach to Violence Prevention?

The public health perspective asks the foundational questions: Where does the problem begin? How could we prevent it from occurring in the first place?

A blue-tinted photograph of a hand holding a box with the CDC logo. The box is tilted, and the hand is visible at the bottom right. The background is a solid blue color.

Violence Prevention at the CDC

Mission and Vision



- **Vision**
 - A violence-free society in which all people and communities are safe, healthy, and thriving
- **Mission**
 - Provide leadership and build bridges across sectors to use data and conduct research to inform prevention activities
 - Identify, evaluate, and apply solutions for preventing violence
 - Focus efforts on those at greatest risk for violence

Our Topics

Adverse
Childhood
Experiences

Child Abuse &
Neglect

Community
Violence

Firearm
Violence

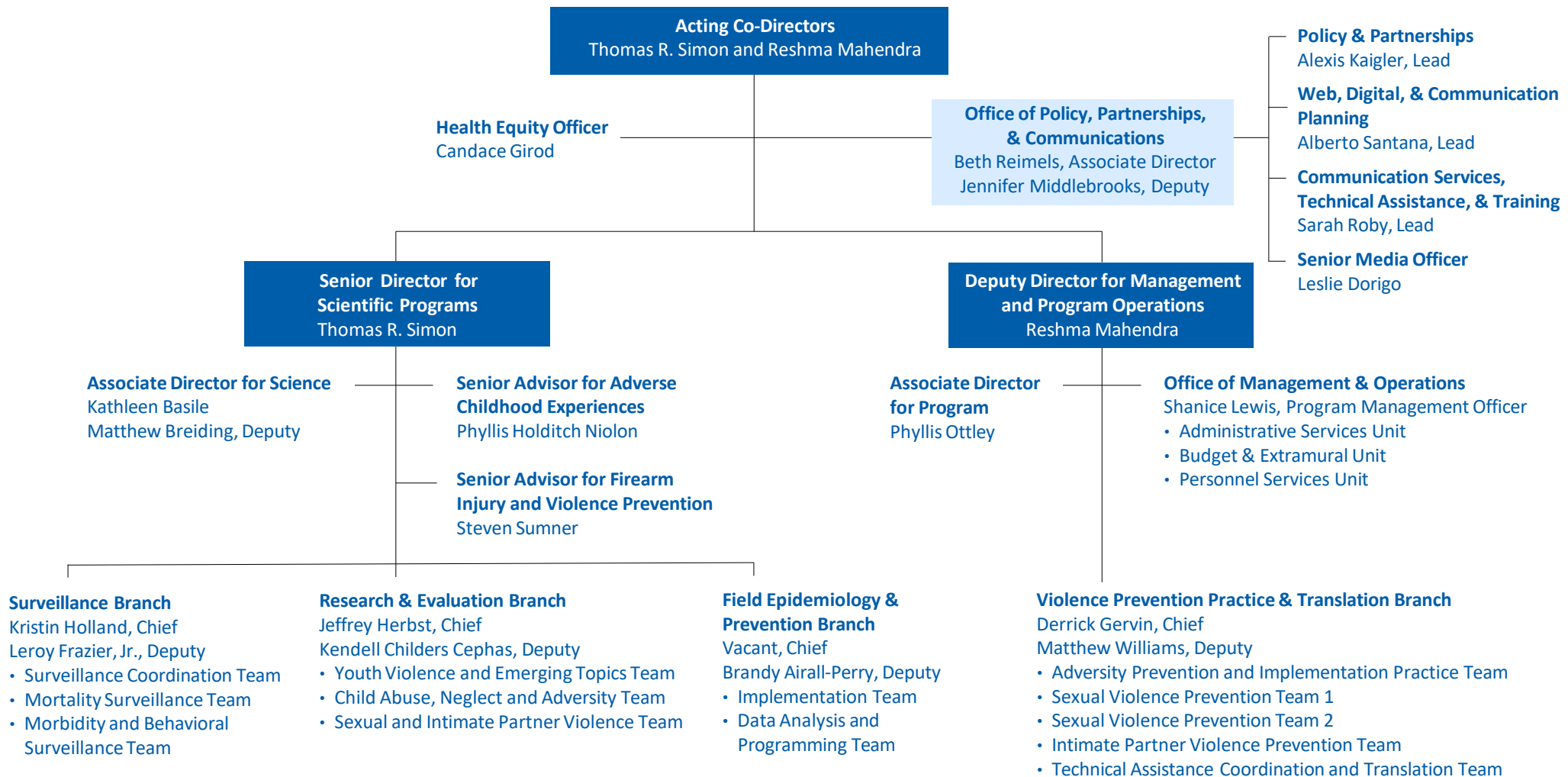
Intimate
Partner
Violence

Sexual
Violence

Youth
Violence

Suicide

NCIPC Division of Violence Prevention (DVP)



The Public Health Model



Data, partnerships, and experience are the foundations of the public health approach to violence prevention

Adverse Childhood Experiences (ACEs)



Experiences that could potentially traumatize children and youth within the first 18 years of life include exposure to violence or other emotionally disturbing situations within their homes and communities.

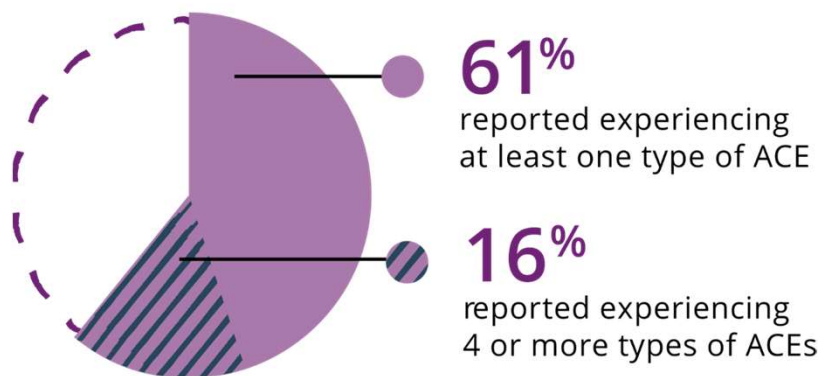
Examples of ACEs

- Abuse and neglect
- Bullying
- Peer to peer violence
- Witness violence in community or school
- Homelessness
- Death or incarceration of a parent

Prevalence of ACEs

Many People Report ACEs

According to data collected from more than 144,000 adults across 25 states between 2015 and 2017:



Some Groups Are More Likely to Have Experienced ACEs

Studies show that people who identified as members of these groups as adults reported experiencing significantly more ACEs:



Black, Hispanic/
Latino, or
multiracial people



People with less
than a high
school education



People making
less than \$15,000
per year



People who are
unemployed or
unable to work



Lesbian, gay,
bisexual, or
transgender people

<https://www.cdc.gov/violenceprevention/communicationresources/veto.html>

The Pair of ACEs

Adverse Childhood Experiences

Maternal Depression

Emotional & Sexual Abuse

Substance Abuse

Domestic Violence

Mental Illness

Incarceration

Mental Illness

Divorce

Physical & Emotional Neglect

Adverse Community Environments

Community Disruption

Lack of Opportunity, Economic
Mobility, & Social Capital

Poor Housing Quality and Affordability

Poverty

Violence

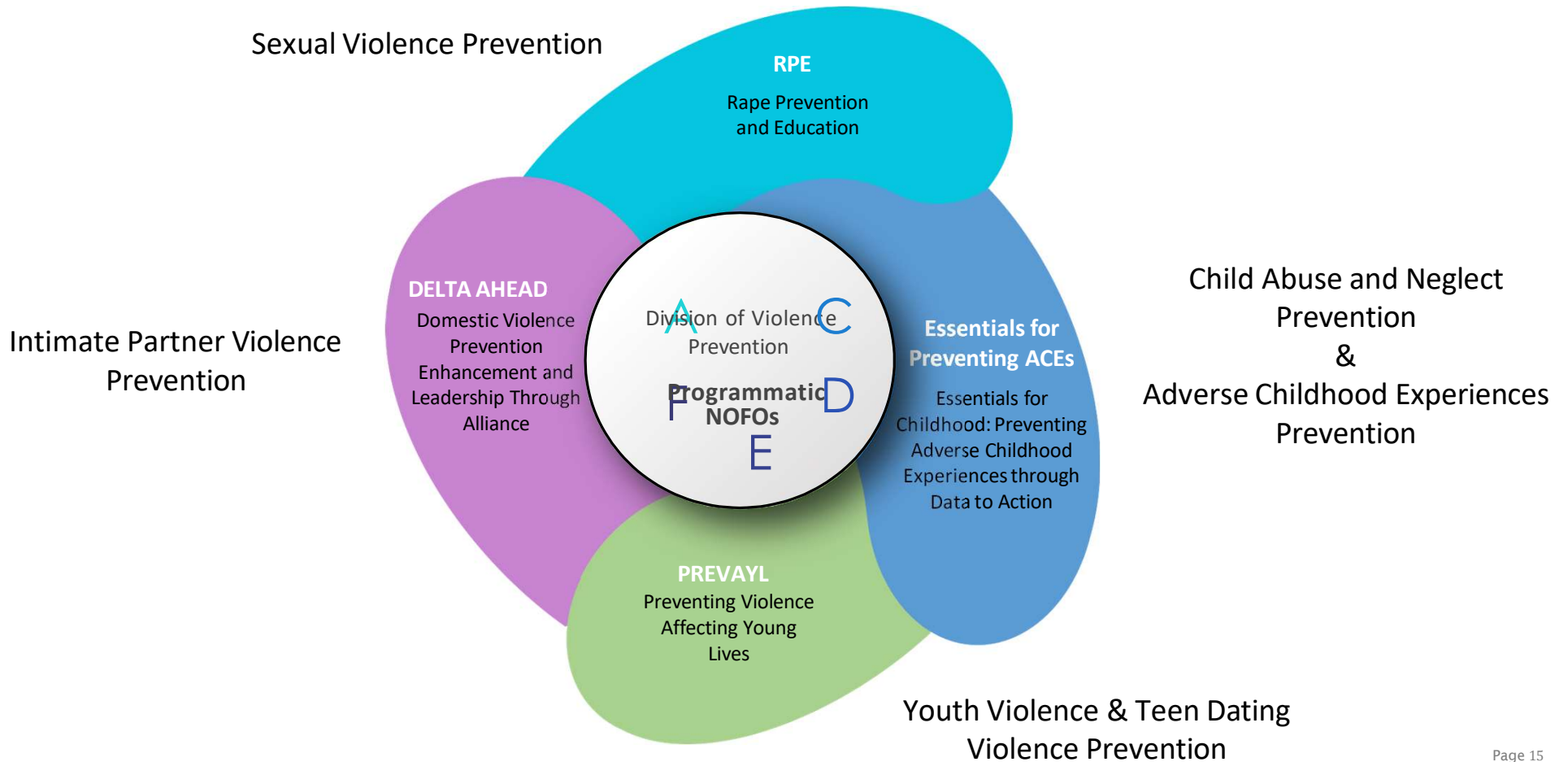
Discrimination



Source: Ellis & Dietz (2017) *Academic Pediatrics*.

CDC's Programmatic Efforts

Programmatic Notice of Funding Opportunity (NOFO)



Thank you!

Resources

CDC Violence Prevention

www.cdc.gov/violenceprevention

CDC VetoViolence

<https://vetoviolence.cdc.gov>

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Community Violence Prevention Resource for Action

A Compilation of the Best Available Evidence for Youth and Young Adults

Phyllis Ottley, PhD
Associate Director for Program
Division of Violence Prevention
National Center for Injury Prevention and Control



Overview



- What is community violence?
- Overview of CDC's violence prevention resources for action
- Review the Community Violence Prevention Resource for Action
- Discuss CDC tools and resources
- Questions and comments

A top-down view of several diverse hands reaching towards the center, symbolizing community and support. The hands are of various skin tones and are positioned in a circle, with fingers pointing towards the center. The background is a light, neutral color. A dark blue rectangular box is overlaid in the center, containing the text "What is Community Violence?".

What is Community Violence?

Community Violence (CV) Definition



- Community violence happens in public places (e.g., streets, parks), between people who may or may not know each other.
- Examples include assaults, fights among groups, homicides, and fatal and nonfatal shootings.
- Youth and young adults (ages 10-34), are at greatest risk of CV.
- Youth and young adults from some racial and ethnic minority groups experience inequities in risk for community violence.

Overview of CDC's Violence Prevention Resources for Action



What is a Prevention Resource for Action?

“

...a select group of strategies based on the **best available evidence** to help communities and states sharpen their focus on priorities with the **greatest potential** to reduce CV and inequities in risk for CV.

”

Considerations for Inclusion

Example programs, policies, and practices selected based on the best available evidence:



Meta-analyses, systematic reviews, or rigorous evaluation studies showing impacts on community violence or risk/protective factors



Beneficial effects on multiple forms of violence



Feasibility of implementation in U.S. if evaluated in another country



No evidence of harmful effects on specific outcomes or with subgroups

CDC's Resources for Action: Violence and Suicide Prevention



<https://bit.ly/CDC-Resources-for-Action>



Benefits of a Prevention Resource for Action



Centers commitment to action on the best available evidence

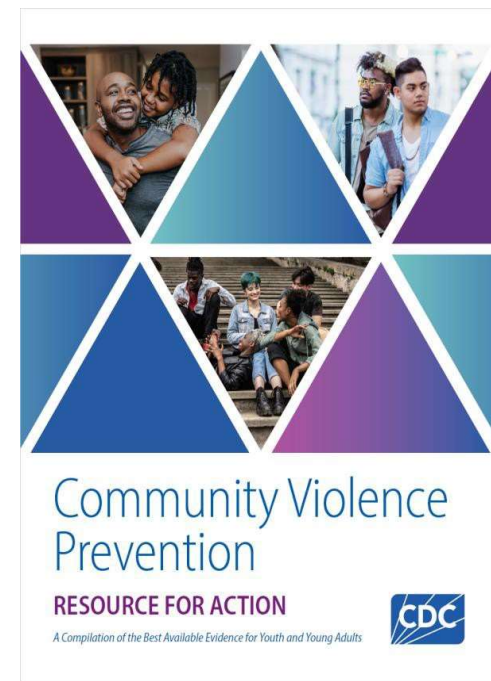


Promotes a comprehensive approach to violence prevention efforts



Achieves substantial and synergistic improvement in outcomes

Community Violence Prevention Resource for Action



Coming Soon!

Components of the Community Violence Resource for Action



- Centering communities
- Emphasizing drivers of inequities
- Addressing harmful narratives
- Updating existing examples
- Adding 18 new examples

A close-up photograph of several US dollar bills, showing the intricate patterns and colors of the currency. The bills are slightly out of focus, creating a sense of depth. A dark blue horizontal bar is overlaid on the top left of the image, containing the title text in white.

Strengthen Economic Supports

- Tax credits
- Income support policies
- Social insurance programs
- Investment accounts

Provide Quality Education



- Preschool enrichment with family engagement
- Increasing equitable educational attainment for youth and young adults

Create Protective Environments



- Modify the physical home environment
- Modify the physical and social community environment
- Reduce exposure to harmful community conditions
- Street outreach and community norm change



Promote Healthy Relationships

- Early childhood home visitation programs
- Parenting skills and family relationship programs

Strengthen Youths' and Young Adults' Skills



- School-based skill building programs
- Job training and employment programs

Connect Young People to Caring Adults and Activities



- Mentoring programs
- After-school programs

Intervene to Lessen Harms and Prevent Future Risk



- Treatment to lessen the harms of violence
- Treatment to prevent problem behaviors & further involvement in violence
- Hospital-community partnerships
- Community-justice partnerships

Other Sections



- Benefits relative to costs
- Collaboration and Partnerships
- Evaluation
- Future Directions

CDC Tools and Resources

Violence Prevention in **PRACTICE**

STORIES RESOURCES APPROACHES CONTACT

Print

Job Training and Employment

This approach connects youth and young adults with employers to provide opportunities to gain employment experience. Participants explore interests, connect with mentors, improve confidence, gain leadership experience, and strengthen social skills such as self-efficacy and conflict resolution. These programs also provide wages, structured activities, internships, and on-the-job training. Such approaches may improve job preparedness, employment, earnings, community engagement, and academic aspirations and reduce youth and young adults' potential involvement in violent crime.

Strategy

- Strengthen Young People's Skills (Youth/Community Violence)

SELECT, ADAPT, EVALUATE!

HOW TO USE **ESSENTIAL ELEMENTS** TO INFORM YOUR VIOLENCE PREVENTION APPROACHES

Violence prevention approaches based on the best available evidence are those that have been rigorously evaluated in one or more research studies and found to impact intended outcomes. Because each setting and each community is unique, you may find yourself in a position where you have to make decisions about how to balance delivering prevention approaches based on the best available evidence as intended with the reality of your local context. This site was developed to help you learn more about approaches to violence prevention that are based on the best available evidence and how to effectively select, deliver, adapt and evaluate approaches for your community.

This resource covers:

- Evidence Based Approaches
- What are Essential Elements
- Estimating Essential Elements
- Assessing Fit of an Approach
- Making Adaptations
- Practice Examples
- Resources

<https://vetoviolence.cdc.gov/apps/main/tools-and-trainings>

Violence Indicators

GUIDE & DATABASE

Measuring Your Work to Help Prevent Violence

Violence Indicators Database Introduction

The Violence Indicators Database contains information about more than 269 indicators related to violence and associated risk and protective factors. The indicators included in the database are all from publicly available data sources and are available at a state level, at a minimum. Some indicators also have local level information available. This database can be used as part of a larger process of identifying appropriate indicators. Information about how to identify, assess, and properly use indicators to evaluate your violence prevention efforts is outlined in the [step-by-step interactive guide](#).

You can search for indicators using the text search on the left hand side or by using one or more of the filters. You can choose as many or as few options under each filter as you would like. Once you see an indicator that you would like to learn more about, click on the icon to open up the indicator information form. This will provide you with additional information about each indicator – including a link to the data source. If you would like to view indicators related to a specific type of violence (including risk and protective factors) use the "Type of Violence" filter below.

Start with a **SEARCH**

Search database

or choose one or more **FILTERS**

Construct

Data Source

Data Population

Type of Violence

Select: All | None

- Child Abuse and Neglect
- Community Violence
- Intimate Partner Violence
- Sexual Violence
- Teen Dating Violence

VIEW INDICATOR **GINI inequality index:** # of substantiated child maltreatment claims.
Primary link: Census | Secondary link: N/A

VIEW INDICATOR **% of households with housing cost burden:** Includes % of households spending more than 30% of their income on housing costs.
Primary link: CARES Engagement Network | Secondary link: N/A

VIEW INDICATOR **Female wage gap:** The female wage gap is defined as the additional money a woman would have to make for every dollar made by a man in order to have equal annual earnings. The lower the gap, the more equal women's pay is to men's pay.
Primary link: National Women's Law Center | Secondary link: N/A

VIEW INDICATOR **% of population ages 25+ with a bachelor's degree or higher by sex:** The percentage of the population aged 25 years and older who reported completing a bachelor's degree by reported sex.
Primary link: ACS: S1501 | Secondary link: N/A

VIEW INDICATOR **Teenagers ages 15-17 who are not enrolled in school:** Includes # of individuals aged 15-17 who are not enrolled in school.
Primary link: Census Table B14003 | Secondary link: N/A

VIEW INDICATOR **Teenagers ages 16-19 who are not enrolled in school and not employed:** Includes # of teenagers aged 16-19 who are both not enrolled in school and not in the labor force.
Primary link: Census Table C14005 | Secondary link: N/A

Preventing Violence Affecting Young Lives (PREVAYL)

Programmatic initiative to prevent violence impacting youth



- Address multiple forms of violence impacting adolescent and young adults in communities with high rates of violence.
- Implement complementary, evidence-based violence prevention strategies focused on the community and societal levels of the social-ecological model.

Thank You!

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Preventing Youth and Community Violence at a Local Level

Stories from the Field

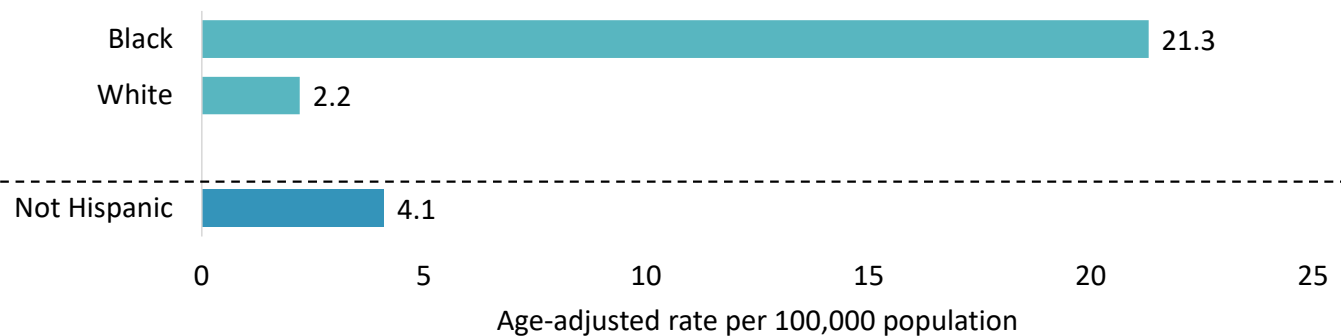
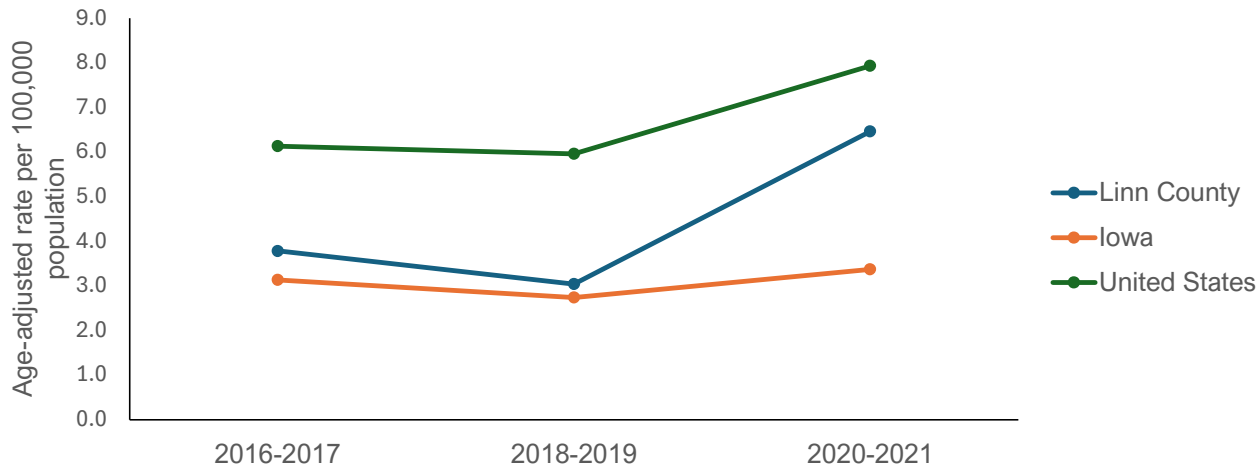
Presented by Amy Hockett, PhD, MPH, CHES©

Assessment & Health Promotion Manager

Linn County, IA



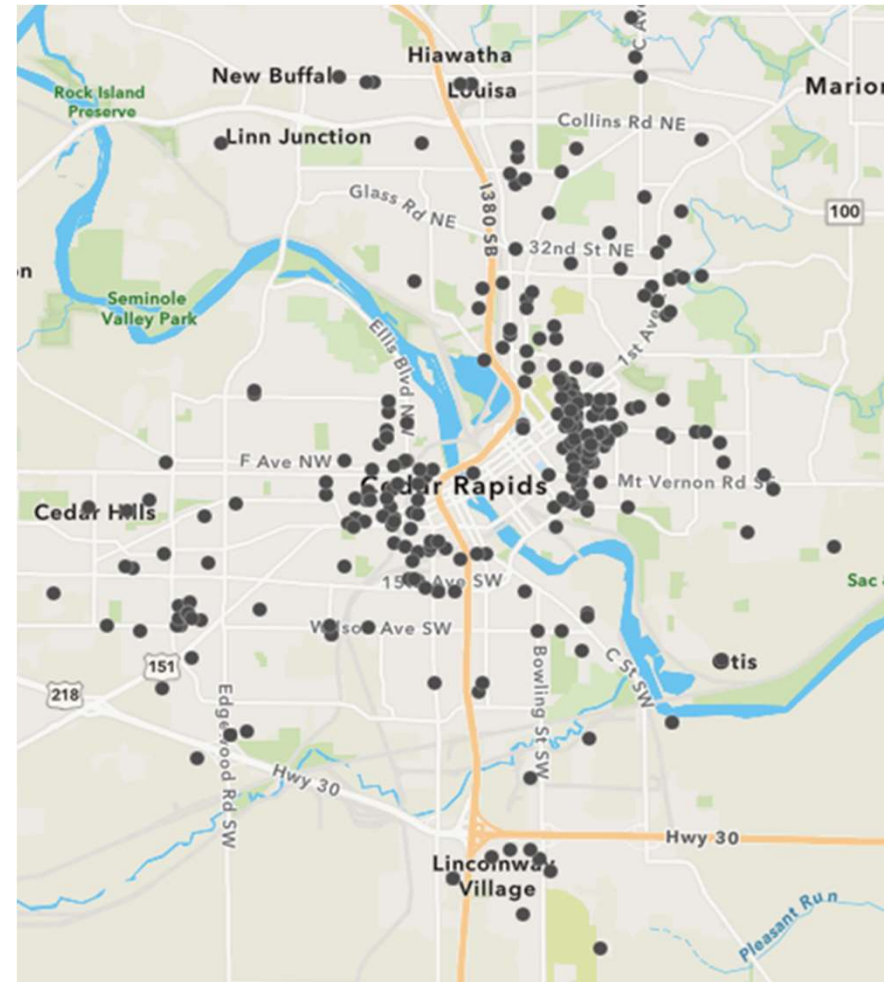
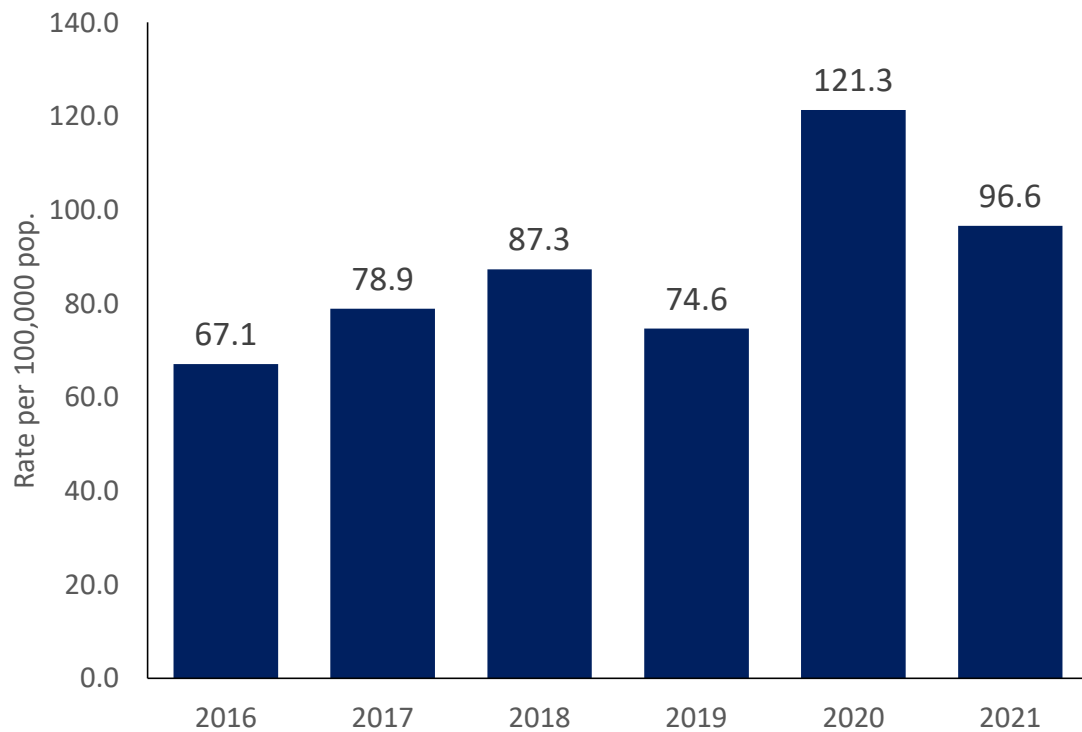
Homicide in Linn County, IA



- While relatively small, homicide rates have increased overtime among individuals 15 to 34 years.
- Between 2016 and 2020, 88.2% of homicide cases in Linn County occurred within Cedar Rapids, IA.
- A Handgun or Firearm was involved in 69% of homicides between 2018 and 2021.

Source: WISQARS, CDC WONDER, FBI Crime Data Explorer

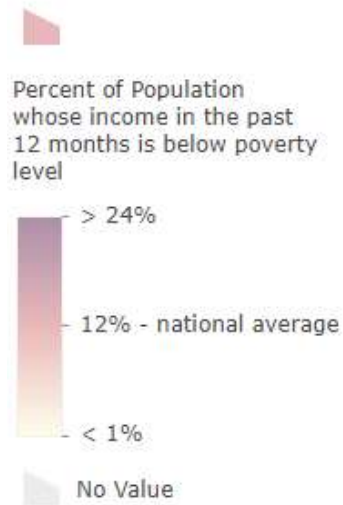
Shots Fired: Cedar Rapids, IA



Source: Cedar Rapids Police Department, 2019-2021 (n = 349)

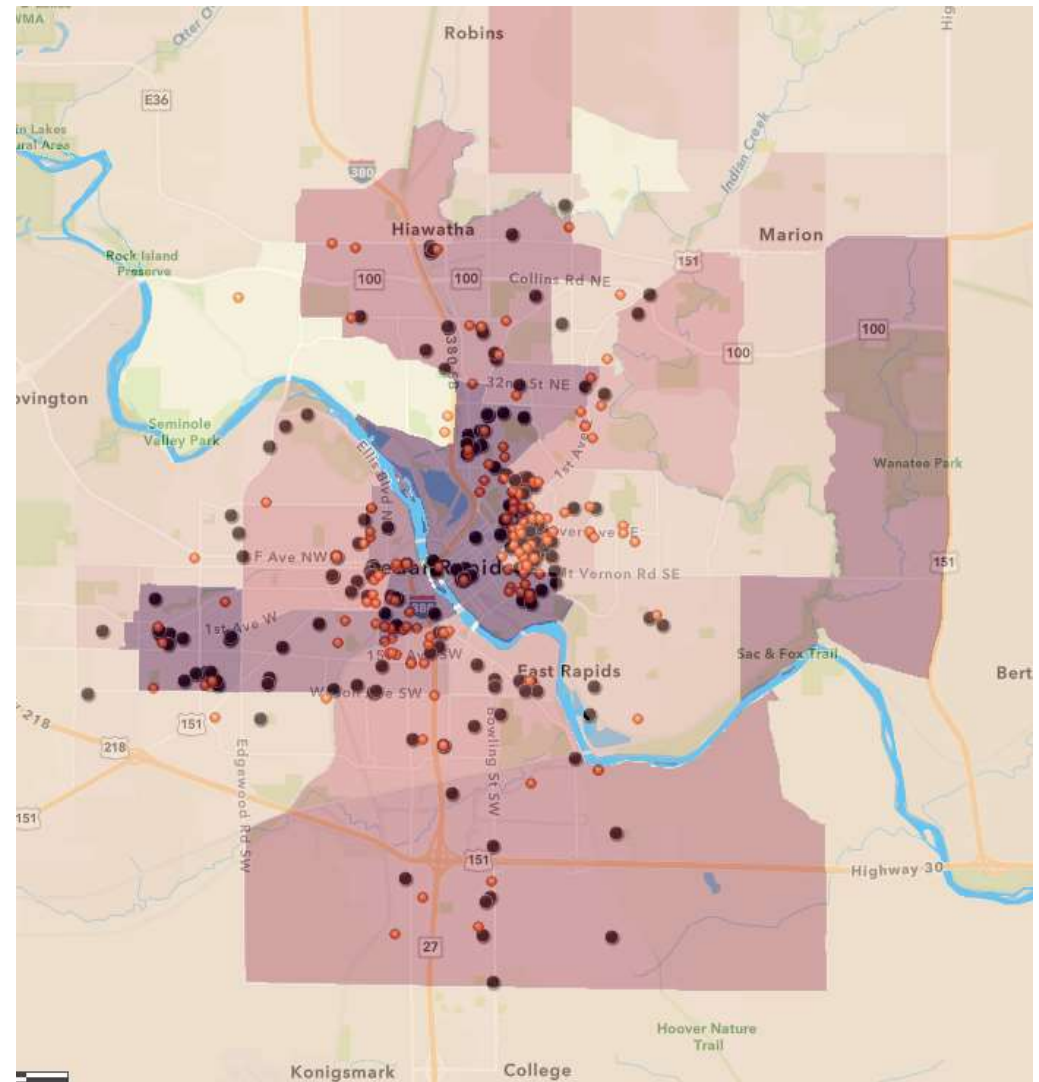
Shots Fired Incidents 2020-2023

ACS Poverty Status Variables - Boundaries - Tract



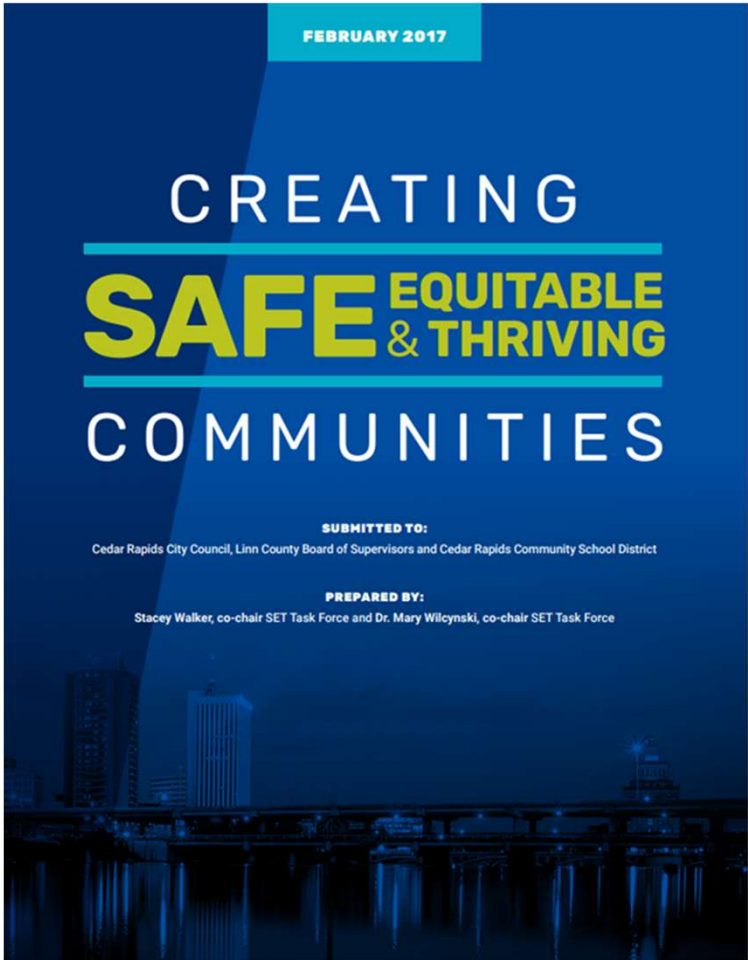
Shots, 2020-2021

Shots, 2022-2023



Source: Cedar Rapids Police Department, 2020-2021 (n = 300); 2022-2023 (n = 203)

Inception of Violence Prevention



The Collaborative



Representatives From:

- Crisis Services
- Law Enforcement
- Corrections
- Media
- Public Health
- Faith-Based
- Victims Services
- Housing Services
- Business
- Healthcare
- Mental Health
- Youth Enhancement Programs
- Local Government
- Education
- Employment Services
- Grassroots Organizations
- Community Members
- Non-profit
- Many More...

PREVAYL: Community Level Intervention

- Priority Population: Black youth and young adults 14-24 years of age
- Goal 1: Strategy Implementation
 - Street outreach and social norm change
 - Public engagement and education campaigns
- Goal 2: Strategic Collaboration
- Goal 3: Program Evaluation
 - Leverage existing data to evaluate project impact
 - Data sharing and availability across partners



Group Violence Intervention Strategy

Law Enforcement Committee	Support & Outreach Committee	Community Moral Voice	Strategy Components
<ul style="list-style-type: none"> • Cedar Rapids Police Department • High-Risk Unit • Attorneys • Juvenile Court Services 	<ul style="list-style-type: none"> • Social Services • Housing Services • Crisis Response • Educational Providers • Workforce Development • Behavioral Health • Other SDoH 	<ul style="list-style-type: none"> • Voice of Redemption • Voice of Pain • Voice of Hope 	<ul style="list-style-type: none"> • Custom Notifications • Call-in • Community, Police Response to Victims of Violence (CPRVV)



Custom Notification

Group Violence Intervention Messaging

- We are here to keep you **safe, alive and out of prison**
- Stand Up for Peace is a community-wide initiative to keep the community, and you, safe from violence
- We care about you; we are here today to show you we care
- You're not in trouble; **however**, we won't tolerate more violence
- **Help is available.** We have Outreach Workers and services ready if you want it



Community Care Coordination



**One network,
many entry points**

Network reach at scale



Call-in



Evaluation of Impact



PRAPARE®: Protocol for Responding to and Assessing Patient Assets, Risks, and Experiences
Paper Version of PRAPARE® for Implementation as of September 2, 2016



Client Overview

Understand the demographics of clients served

Case

Network: Unite Us Network

Case Created At: 6/15/2021 to 6/7/2023

Geography

State: IA

County: Linn IA

Client

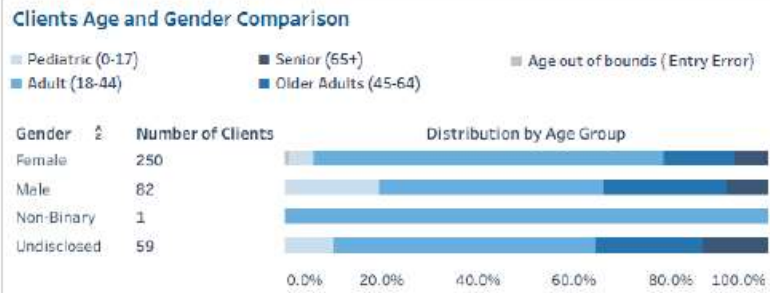
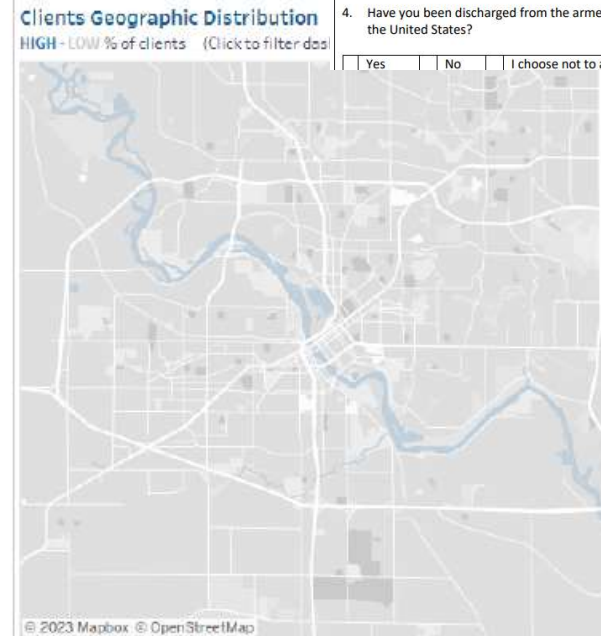
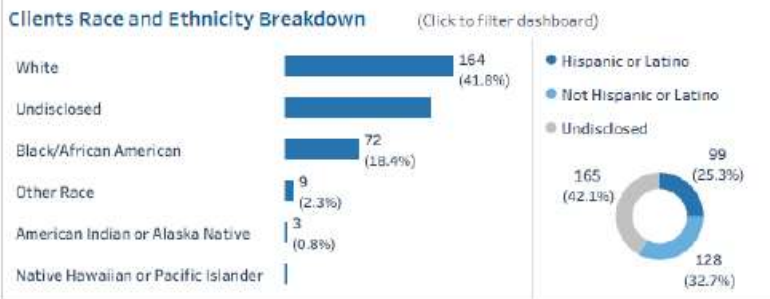
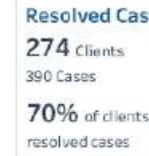
Age Group: [All]

Gender: [All]

Race: [All]

Ethnicity: [All]

Military Affiliation: [All]



Personal Characteristics

1. Are you Hispanic or Latino?

Yes	No	I choose not to answer this question
-----	----	--------------------------------------

2. Which race(s) are you? Check all that apply

Asian	Native Hawaiian
Pacific Islander	Black/African American
White	American Indian/Alaskan Native
Other (please write):	
I choose not to answer this question	

3. At any point in the past 2 years, has season or migrant farm work been your or your family's main source of income?

Yes	No	I choose not to answer this question
-----	----	--------------------------------------

4. Have you been discharged from the armed forces of the United States?

Yes	No	I choose not to answer this question
-----	----	--------------------------------------

8. Are you worried about losing your housing?

Yes	No	I choose not to answer this question
-----	----	--------------------------------------

9. What address do you live at?
Street: _____
City, State, Zip code: _____

Money & Resources

10. What is the highest level of school that you have finished?


Less than high school degree	High school diploma or GED
More than high school	I choose not to answer this question

11. What is your current work situation?

Unemployed	Part-time or temporary work	Full-time work
Otherwise unemployed but not seeking work (ex: student, retired, disabled, unpaid primary care giver)		




Tertiary Prevention – Thought Based Change



HOPE
For Real

6-WEEK COURSE ON THOUGHT-BASED CHANGE
Taking Personal Responsibility for Improved Life Outcomes

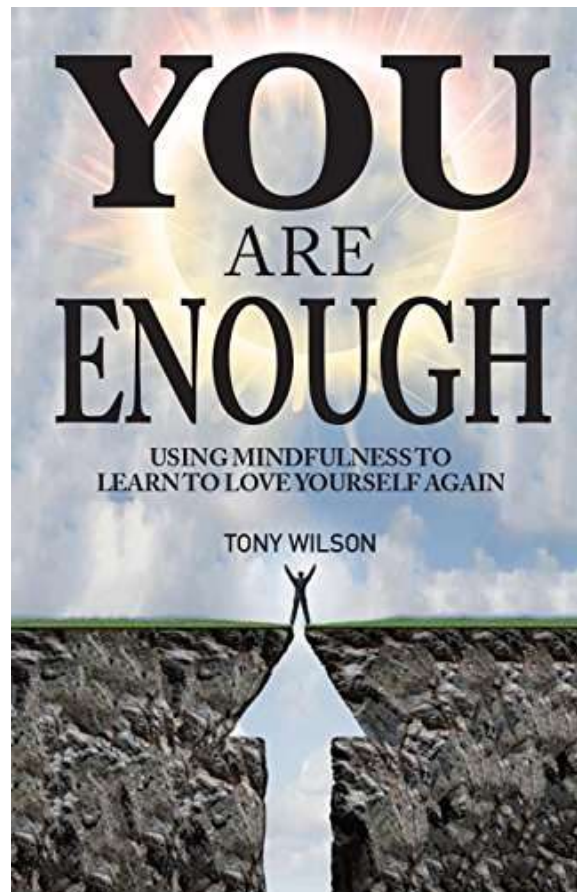
- Reclaim Your Power
- Increase Your Hope for a Positive Future
- Attain & Maintain Your Personal Freedoms



Dates: June : 16th, 23rd, & 30th,
July: 7th, 14th, & 21st
Time: 6:00 PM - 7:30 PM

www.ccdcommunities.org

Faches Center
951 29th Avenue SW
Cedar Rapids, IA 52404



- 91% of participants reported heightened awareness of their ability to create a more desirable future
- *“I just realized that I stuck living in the past while being here in the present doing that is ruining my I’m done doing that.”*



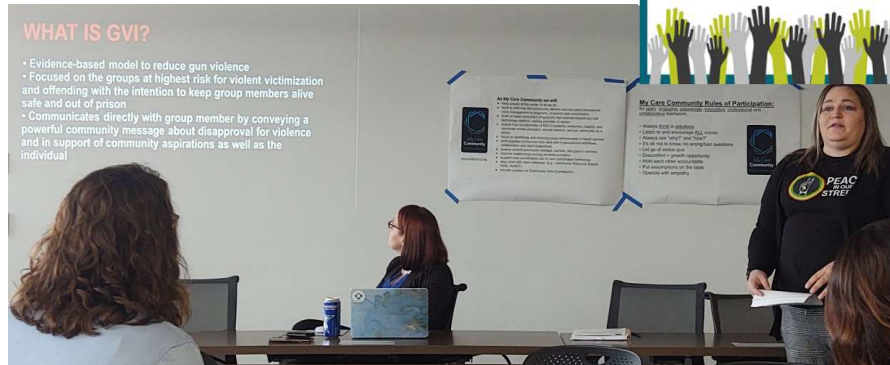
Community Engagement and Social Norms

JOIN US FOR A
COMMUNITY CONVERSATION
 WITH STAND UP FOR PEACE
 THURSDAY, JUNE 22ND AT 5PM



HAVE A CHANCE TO LISTEN AND TALK WITH OTHER PEOPLE
 IN OUR COMMUNITY. LEARN ABOUT THE GROUP
 VIOLENCE INTERVENTION SERVICES IN THE COMMUNITY
 AND HOW YOU CAN TAKE AN ACTIVE ROLE TO HELP.

LOWER LEVEL OF THE TANGER BUILDING – 1030 5TH AVE SE



WHAT IS GVI?

- Evidence-based model to reduce gun violence
- Focused on the groups at highest risk for violent victimization and offending with the intention to keep group members alive safe and out of prison
- Communicates directly with group member by conveying a powerful community message about disapproval for violence and in support of community aspirations as well as the individual



JOIN US!

We are recruiting 15-19 year old youth to participate in a community, youth violence prevention council:

BEGINNING MONTHLY FALL 2024

**Linn County Public Health
1020 6th St SE, Cedar Rapids**

SIGN UP TODAY!

YOU WILL

- Work alongside group of peers
- Develop anti-violence messaging
- Decide ways to spread your messaging





Violence Prevention through Skill Building



Violence Prevention through the Power of Bikes



Mission: “At Chain Reaction Bike Hub, we are driven by an unwavering commitment to transforming lives and communities through the power of bicycles. Our mission is to create a sustainable, inclusive, and healthy world by providing equitable access to bicycles, fostering a sense of independence, empowering the communities we serve, and promoting environmental stewardship.”

Website - www.crbikehub.org

Facebook – crbikehub

Instagram - crbikehub



Connect Youth to Caring Adults and Activities



Evaluation of Overall Impact

- Iowa Youth Survey
- BRFSS
- Uniform Crime Data
- CRPD/ Linn County Sheriffs
- Inpatient/Outpatient Data
- Pre-Post Test survey
 - Hope for Real (10-week cohort)
 - Universal Parenting Class (7-week)
 - The Council for Boys and Young Men (10-week)
- Participant involvement (custom notifications/call-ins)
- Client Outcomes/Stories
- Annual community health assessment
- Meeting and outreach involvement (sign-in & attendance)
- Outreach feedback form
- UniteUs data dashboard (needs/referrals)
- Social media impressions
- Website access analytics
- Estimated population exposure (ex: bus wrap)



Contact Information



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